

City of Miami

*819 NW 2nd Ave
3rd Floor
Miami, FL 33136
<http://mamicra.com>*



Meeting Agenda

Thursday, June 23, 2022

12:00 PM

**City Hall
3500 Pan American Drive
Miami, FL 33133**

SEOPW Community Redevelopment Agency

*Christine King, Chair, District Five
Alex Diaz de la Portilla, Vice Chair, District One
Ken Russell, Board Member, District Two
Joe Carollo, Board Member, District Three
Manolo Reyes, Board Member, District Four*

SEOPW CRA OFFICE ADDRESS:
819 NW 2ND AVENUE, 3RD FLOOR
MIAMI, FL 33136
Phone: (305) 679-6800 / Fax (305) 679-6835
[www.mamicra.com](http://mamicra.com)

CALL TO ORDER**CRA PUBLIC COMMENTS****CRA RESOLUTION****1. CRA RESOLUTION****12140**

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY AUTHORIZING THE ISSUANCE OF A GRANT TO FLORIDA TO EYEBURBANTV.COM, LLC ("EUTV"), LOCATED AT 1121 NW 3RD AVENUE, MIAMI, FL 33136, IN AN AMOUNT NOT TO EXCEED \$63,000.00, TO UNDERWRITE COSTS ASSOCIATED WITH THE PRODUCTION OF A MEDIA COMMUNITY INTERNET BROADCASTING STATION; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO DISBURSE FUNDS, AT HIS DISCRETION, ON A REIMBURSEMENT BASIS OR DIRECTLY TO VENDORS, UPON PRESENTATION OF INVOICES AND SATISFACTORY DOCUMENTATION; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ALL DOCUMENTS NECESSARY FOR SAID PURPOSE; FUNDS TO BE ALLOCATED FROM SEOPW CRA "OTHER GRANTS AND AIDS," ACCOUNT CODE NO. 10050.920101.883000.0000.00000; PROVIDING FOR INCORPORATION OF RECITALS AND PROVIDING FOR AN EFFECTIVE DATE.

File # 12140-Backup

2. CRA RESOLUTION**12141**

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY AUTHORIZING A GRANT TO GIRL POWER ROCKS, INC., IN AN AMOUNT NOT TO EXCEED \$55,520.66, TO UNDERWRITE COSTS ASSOCIATED WITH THE SUMMER STEAM AND WORKFORCE ON-THE-JOB TRAINING PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ALL DOCUMENTS NECESSARY FOR SAID PURPOSE; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO DISBURSE FUNDS, AT HIS DISCRETION, UPON PRESENTATION OF INVOICES AND SATISFACTORY DOCUMENTATION; FUNDING SUBJECT TO THE AVAILABILITY OF SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY FUNDS, FROM ACCOUNT 10050.920101.883000.0000.00000 – SEOPW – OTHER GRANT AND AIDS; PROVIDING FOR INCORPORATION OF RECITALS AND PROVIDING FOR AN EFFECTIVE DATE.

File # 12141- Backup

3. CRA RESOLUTION**12142**

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY ("SEOPW CRA") AUTHORIZES A GRANT, IN AN AMOUNT NOT TO EXCEED \$250,000.00, TO MIAMI DADE COLLEGE ("MDC") TO UNDERWRITE COSTS ASSOCIATED WITH THE OPERATION OF THE HOSPITALITY AND CULINARY INSTITUTE FOR THE FIRST YEAR, WITH THREE ONE-YEAR OPTIONS TO RENEW FOR A PERIOD NOT TO EXCEED FOUR YEARS; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ALL DOCUMENTS NECESSARY FOR SAID PURPOSE; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO DISBURSE FUNDS, AT HIS DISCRETION, ON A REIMBURSEMENT BASIS OR DIRECTLY TO VENDORS, UPON PRESENTATION OF INVOICES AND SATISFACTORY DOCUMENTATION; FUNDS TO BE ALLOCATED FROM SEOPW TAX INCREMENT FUND, ENTITLED "OTHER GRANTS AND AIDS," ACCOUNT CODE NO. 10050.920101.883000.0000.00000; PROVIDING FOR INCORPORATION OF RECITALS AND PROVIDING FOR AN EFFECTIVE DATE.

File # 12142-Backup

4. CRA RESOLUTION**12143**

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY, WITH ATTACHMENT(S), APPROVING A MEMORANDUM OF UNDERSTANDING BETWEEN THE SEOPW CRA AND BLOCK 55 RESIDENTIAL PARTNERS, P.L., FOR THE SALE AND OR TRANSFER OF UNUSED DEVELOPMENT RIGHTS, ATTACHED AND INCORPORATED HEREIN AS EXHIBIT "A" FOR THE DISPOSITION AND DEVELOPMENT OF BLOCK 55; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ANY AND ALL DOCUMENTS REQUIRED TO CONSUMMATE THE TRANSACTION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE.

File # 12143 - Exhibit A

5. CRA RESOLUTION**12144**

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY, AUTHORIZING A GRANT TO COMMUNITY WORK TRAINING PROGRAM, INC, IN AN AMOUNT NOT TO EXCEED \$200,000.00, TO UNDERWRITE COSTS ASSOCIATED WITH THE OPERATION AND MANAGEMENT OF THE OVERTOWN EMPLOYMENT ASSISTANCE CENTER; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ALL DOCUMENTS NECESSARY FOR SAID PURPOSE; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO DISBURSE FUNDS, AT HIS DISCRETION, ON A REIMBURSEMENT BASIS OR DIRECTLY TO VENDORS, UPON PRESENTATION OF INVOICES AND SATISFACTORY DOCUMENTATION; FUNDS TO BE ALLOCATED FROM SEOPW TAX INCREMENT FUND, ENTITLED "OTHER GRANTS AND AIDS," ACCOUNT CODE NO.10050.920101.883000.0000.00000; PROVIDING FOR INCORPORATION OF RECITALS AND PROVIDING FOR AN EFFECTIVE DATE.

File # 12144- Backup

ADJOURNMENT

SEOPW Board of Commissioners Meeting
June 23, 2022SOUTHEAST OVERTOWN/PARK WEST
COMMUNITY REDEVELOPMENT AGENCY
INTER-OFFICE MEMORANDUM

To: Board Chair Christine King and Date: June 16, 2022 File: 12140
Members of the CRA Board

Subject: Grant to EyeUrbanTV.com, LLC.
From: James McQueen Enclosures: File # 12140-Backup
Executive Director

BACKGROUND:

This Resolution of the Board of Commissioners of the Southeast Overtown/Park West Community Redevelopment Agency (“SEOPW CRA”) authorizes a grant, in an amount not to exceed \$63,000.00, to EyeUrbanTV.com LLC (“EUTV”), located at 1121 NW 3rd Avenue, Miami, FL 33136. EUTV will produce, promote, and create media films, to tell the rich history and culture of the Overtown community. Broadcasting topics will include local news of businesses, organizations, and events. EUTV will provide internships to explore specialized tools, teach broadcasting etiquette, and develop hands-on real-world skills that can develop into a living-wage career. Over two hundred and fifty thousand users can access various topics twenty-four hours a day, seven days a week through user-friendly platforms.

JUSTIFICATION:

Section 2, Goal 4 at page 10 of the 2018 Southeast Overtown/Park West Community Redevelopment Updated Plan (the “Updated Plan”) lists the “creati[on of] jobs within the community” as a stated redevelopment goal.

Section 2, Goal 5 at page 10 of the Updated Plan lists the “[p]romotion and marketing of the community” as a stated redevelopment goal.

Section 2, Principle 6 at page 14 of the Updated Plan lists the promotion of “local cultural events, institutions, and businesses”, as a stated redevelopment principle.

Section 2, Principle 14 at page 15 of the Updated Plan lists “restor[ing] a sense of community and unify[ing] the area culturally” as a stated redevelopment principle.

FUNDING:

\$63,000.00 allocated from SEOPW "Other Grants and Aids," Account No. 10050.920101.883000.0000.00000.

**AGENDA ITEM
FINANCIAL INFORMATION FORM**

SEOPW CRA

CRA Board Meeting Date: June 23, 2022

CRA Section:

Brief description of CRA Agenda Item:

Authorizing a grant, in an amount not to exceed \$63,000.00, to EyeUrbanTV.com LLC.

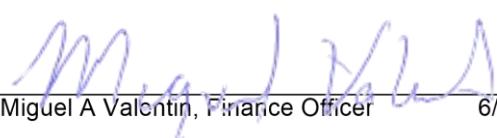
<p>Project Number (if applicable):</p> <p>YES, there are sufficient funds in Line Item:</p> <p>Account Code: <u>10050.920101.883000.0000.00000</u> Amount: <u>\$ 63,000.00</u></p>																				
<p>NO (Complete the following source of funds information):</p> <p>Amount budgeted in the line item: \$ Balance in the line item: \$ Amount needed in the line item: \$</p> <p>Sufficient funds will be transferred from the following line items:</p> <table border="1"> <thead> <tr> <th>ACTION</th> <th>ACCOUNT NUMBER</th> <th>TOTAL</th> </tr> </thead> <tbody> <tr> <td colspan="3">Project No./Index/Minot Object</td> </tr> <tr> <td>From</td> <td></td> <td>\$</td> </tr> <tr> <td>To</td> <td></td> <td>\$</td> </tr> <tr> <td>From</td> <td></td> <td>\$</td> </tr> <tr> <td>To</td> <td></td> <td>\$</td> </tr> </tbody> </table>			ACTION	ACCOUNT NUMBER	TOTAL	Project No./Index/Minot Object			From		\$	To		\$	From		\$	To		\$
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Comments:

Approved by:


James McQueen, Executive Director 6/16/2022

Approval:


Miguel A. Valentin, Finance Officer 6/16/2022



Southeast Overtown/Park West Community Redevelopment Agency

File Type: CRA Resolution

Enactment Number:

File Number: 12140

Final Action Date:

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY AUTHORIZING THE ISSUANCE OF A GRANT TO FLORIDA TO EYEURBANTV.COM, LLC ("EUTV"), LOCATED AT 1121 NW 3RD AVENUE, MIAMI, FL 33136, IN AN AMOUNT NOT TO EXCEED \$63,000.00, TO UNDERWRITE COSTS ASSOCIATED WITH THE PRODUCTION OF A MEDIA COMMUNITY INTERNET BROADCASTING STATION; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO DISBURSE FUNDS, AT HIS DISCRETION, ON A REIMBURSEMENT BASIS OR DIRECTLY TO VENDORS, UPON PRESENTATION OF INVOICES AND SATISFACTORY DOCUMENTATION; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ALL DOCUMENTS NECESSARY FOR SAID PURPOSE; FUNDS TO BE ALLOCATED FROM SEOPW CRA "OTHER GRANTS AND AIDS," ACCOUNT CODE NO. 10050.920101.883000.0000.00000; PROVIDING FOR INCORPORATION OF RECITALS AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Southeast Overtown/Park West Community Redevelopment Agency ("SEOPW CRA") is a community redevelopment agency created pursuant to Chapter 163, Florida Statutes, and is responsible for carrying out community redevelopment activities and projects within its Redevelopment Area in accordance with the 2018 Southeast Overtown/Park West Community Redevelopment Updated Plan (the "Updated Plan"); and

WHEREAS, EUTV will produce, promote and create media films to tell the rich history and culture of the Overtown community. Broadcasting topics will include local news of businesses, organizations, and events. EUTV will provide internships to explore specialized tools, teach broadcasting etiquette, and develop hands-on real-world skills that can develop into a living-wage career. Over two hundred and fifty thousand users can access various topics twenty-four hours a day, seven days a week through user-friendly platforms.

WHEREAS, Section 2, Goal 4 at page 10 of the Updated Plan lists the "creati[on of] jobs within the community" as a stated redevelopment goal; and

WHEREAS, Section 2, Goal 5 at page 10 of the Updated Plan lists the "[p]romotion and marketing of the community" as a stated redevelopment goal; and

WHEREAS, Section 2, Principle 6 at page 14 of the Updated Plan lists the promotion of "local cultural events, institutions, and businesses", as a stated redevelopment principle; and

WHEREAS, Section 2, Principle 14 at page 15 of the Updated Plan lists "restor[ing] a sense of community and unify[ing] the area culturally" as a stated redevelopment principle; and

WHEREAS, the Board finds that authorization of this Resolution would further the SEOPW CRA's redevelopment goals and principles;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF MIAMI, FLORIDA:

Section 1. The recitals and findings contained in the Preamble to this Resolution are adopted by reference and incorporated herein as if fully set forth in this Section.

Section 2. The Board of Commissioners hereby authorizes the issuance of a grant to EyeUrbanTV.com LLC, in an amount not to exceed \$63,000.00, to underwrite costs associated with the production of a media community internet broadcasting station.

Section 3. The Executive Director is authorized to disburse funds, at his discretion, on a reimbursement basis or directly to vendors, upon presentation of invoices and satisfactory documentation.

Section 4. The Executive Director is authorized to execute all documents necessary for said purpose.

Section 5. Funds are to be allocated from SEOPW "Other Grants and Aids," Account Code No. 10050.920101.883000.0000.00000.

Section 6. This Resolution shall become effective immediately upon its adoption.

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

 Vincent T. Brown, Staff Counsel

6/16/2022



Community Internet Broadcasting Company
1121 NW 3rd Ave Miami, FL 33136 | eyurbantv@gmail.com

Mr. James McQueen, Director
Southeast Overtown Park West
Community Redevelopment Agency
819 NW 2nd Avenue, Floor 3
Miami, FL 33136

Dear Mr. McQueen:

Thank you for the opportunity to submit a proposal to enhance our broadcasting capability from the Historic Community of Overtown. This letter will serve as a summary of the attached proposal.

EYE URBAN TV – Community Internet Broadcasting Company's (EUTV-CIBC) mission is to produce and promote creative content and archive the rich history and culture of the Overtown Community and surrounding communities. The mission is carried out by promoting and hosting community heritage through media, film, and content broadcasted on a 24hr user accessible platform. We are seeking the support from the SEOPW CRA, to help promote community heritage implemented by programming that broadcast to over 250,000+ residents and tourists daily.

Through creatively produced content, interviews, commercials, and events ranging from entertainment, exhibitions, education, and archiving, we have trained numerous interns from the community in media production and content creation. We know that with your support we can retain those training interns and provide media production skillsets in a variety of fields for future job potential. This also promotes entrepreneurship by teaching technology and current Innovations to inspire more creatives to tell our story and preserve our history. During our 11-year tenure, we have documented and maintained archives of pre and post developments in the community and has stored them for archival purposes.

Our aim is to assist with the promotion and marketing of the community as a Cultural & Entertainment Destination and shift the negative connotations that television has produced about Overtown. Our belief is that by broadcasting positive imagery on our platform, this will aid in making the area more community pride.

We are humbly requesting consideration from SEOPW CRA to fund our proposal. Your funding will allow us to increase our ability to broadcast quality entertainment and community programming to a wider audience while simultaneously allowing us to operate a successful community broadcasting platform daily.

Respectfully,

Andre "Soul" Williams
CEO/FOUNDER – EYEURBANTV.COM, LLC



COMMUNITY INTERNET BROADCASTING COMPANY

Specializing in Media Production and Content Creation



EYE URBAN TV -seeks to engage in escalating community economic development and prosperity by providing an OTT broadcasting network (Channel) designed to broadcast newly created and existing content and media productions directly to smart tv's and mobile devices.

Our **niched broadcasted content** will be geared for the African diaspora in our immediate community, nation and abroad. This opportunity of networking, alignment, and support can alleviate many of those marketing and exposure challenges and begin to develop economic equality in our immediate business corridor.

"We work inside out, not outside in... Andre Soul a.k.a "Baba Ka"



Documentaries



ONE BROTHER
ONE HOOD

CURRENT CONTENT INCLUDES



The latest exciting morning talk show in Miami, hosted by entertainers Andre Soul and Lyneise Rachelle. We discuss Politics, Local News, Global and National News, Entertainment and Social Media Shenanigans.

Tune in weekdays 9am - 10am on YouTube Channel: EyeUrbanTV and hear us on all Podcast Platforms or www.EyeUrbanTV.com



ARTI\$T PA\$\$ION

Curating the Art Exposure

This personal dive into an artist's world brings an audience to full disclosure of how an artist, began to what they see as their development in the future. As unknown artist get their moment to shine, they also can pave the way for others to share and identify what makes what they do art and how it has become the "why" in their lives. Host Sassa Soul finds interesting individuals to highlight their artistic journey on Artist Passion, one of the newest shows to hit the Eye Urban TV platform.



RNS Show is a FUN, INFORMATIVE, SOCIAL PLATFORM with conversations based upon the levels of blackness, the healing of our community, and bridging the gap between generational disconnect. Hosted by community activist Dahmeic.

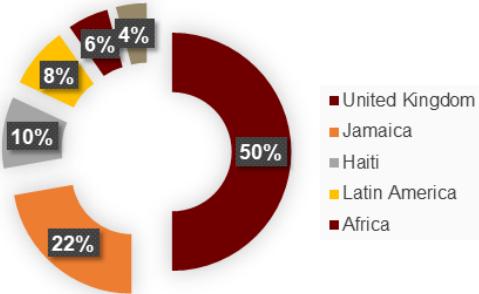


What's Good in the Hood is a show that promotes black excellence in our community highlighting restaurants, community business, and community organizations. Our first series of the show we'll be highlighting restaurants that serve our communities everyday. In the efforts to economically support our community and black businesses the goal is to feature restaurants having guests rate the good, bad, and the in-between, and what stood out most about the business.

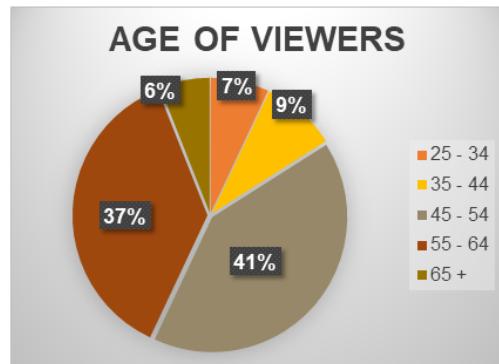
DEMOGRAPHIC/AUDIENCE

Our footprint is organic. Built over the years we have garnered vast global viewership. This diversity grants future growth in global viewership which converts to local income from advertising.

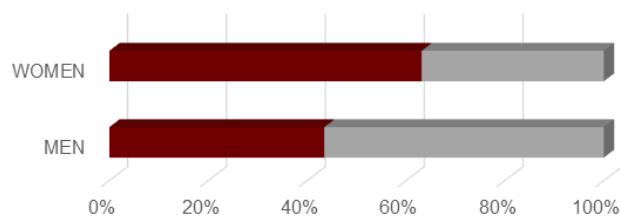
DAILY VIEWERSHIP



AGE OF VIEWERS



GENDER OF VIEWERS



OTT HOSTING PLATFORM



Upload & Organize

Upload & organize content in categories, add custom filters & upload extras.



Stream Live

Schedule events in advance & build excitement with a countdown overlay.



Stream On-Demand

Showcase your content in a beautiful on-demand video catalog.



Monetize

Offer subscriptions or one-time purchases. Accept credit cards & PayPal.



Analyze

Know what your audience likes & tap into your best performing content.



Launch Apps

Create a five-star streaming experience for your audience on any device.



END USER AVAILABILITY

- Roku
- FireTV
- Chromecast
- Apple TV
- Mi -India

EYEURBAN

DOWNLOAD
ONTO YOUR
SMART TV OR
MOBILE DEVICE



Roku firetv chromecast apple tv mi



DOWNLOAD TO ALL IOS OR ANDROID DEVICES

We will establish a strong baseline for how users interact with the app. Changes will be adjusted to enhance the app based on metrics and user feedback. Analytics will allow us to carry out split-testing in the app to learn how effectively the product meets user needs.

MARKETING EFFORTS

LOCAL PUBLICATIONS

The Miami Times



RADIO



SOCIAL MEDIA



Phase 1 Marketing efforts will consist of increasing resonance on ALL major local media outlets. Our goal is to make increased awareness and ease of use for acquiring and accessing our media channel. Billboards, radio announcements, and publications will be our immediate target. We are also cultivating strategic national alliances to further enhance our footprint in the broadcasting realm.



OUTFRONT MEDIA CLEAR CHANNEL

Billboard Ad strategically placed to garner more audience awareness.

OUR SERVICES INCLUDE

MEDIA PRODUCTION * CONTENT CREATION * VIDEOGRAPHY *
PHOTOGRAPHY * COMMERCIALS * GRAPHICS * MEDIA CONSULTATION *
BUSINESS CONSULTATION * EVENT PRODUCTION

NEED A Commercial?
LET US PRODUCE ONE FOR YOU TODAY!!
**** STARTING AT \$375**
** Pricing Based On Strict Production Template

FOR YOUR BUSINESS, ORGANIZATION OR EVENT

- 30 Second Commercial**
Thirty Second Video Production highlighting your business, brand or service.
- 60 Second Commercial**
Sixty Second Video Production which can be used on your website or for television.
- Event Highlight Clip**
We provide event coverage and will produce a highlight clip of your event OR produce a promo clip for social media.

CONSULT TODAY (786) 294-0659 or Email: eyeburbantv@gmail.com

EYEURBAN

RUN YOUR BUSINESS AD
30 or 60 Second Commercial on the

WAKE UP MIAMI Morning Show

FOR AS LOW AS *\$18 PER AD RUN

SCALE YOUR BUSINESS BY ADVERTISING

Commercial Ad * Static Ad * On-Show Mentions

EYEURBAN

\$36 per Ad Run (9 or less)
\$27 Per Ad Run (10 +)
\$18 Per Ad Run (21 +)

Consult with us today call: (786) 294-0659 or email eyeburbantv@gmail.com

CLIENTS AND BRANDS

Here are current and past clients that we have worked with. Brand building, Logo/Brand Creation, Event Production and consultations.



COMMUNITY EVENTS

URBAN SOUL EXPERIENCE * B2C (Business 2 Consumer) *
EUTV Kids *



URBAN SOUL EXPERIENCE - 3 DAY ART EXHIBIT WITH FOOD, MUSIC, PERFORMANCES AND CULTURE! HELD DURING ART BASEL MIAMI



BUSINESS2C CONSUMER EXPERIENCE MONTHLY POP-UP EVENT LEADING UP TO YEARLY EXPO



SATURDAY AUGUST 1st, 2020
9 AM to 1 PM



YEARLY INTERNATIONAL EVENT HOSTING DJS AND PERFORMERS

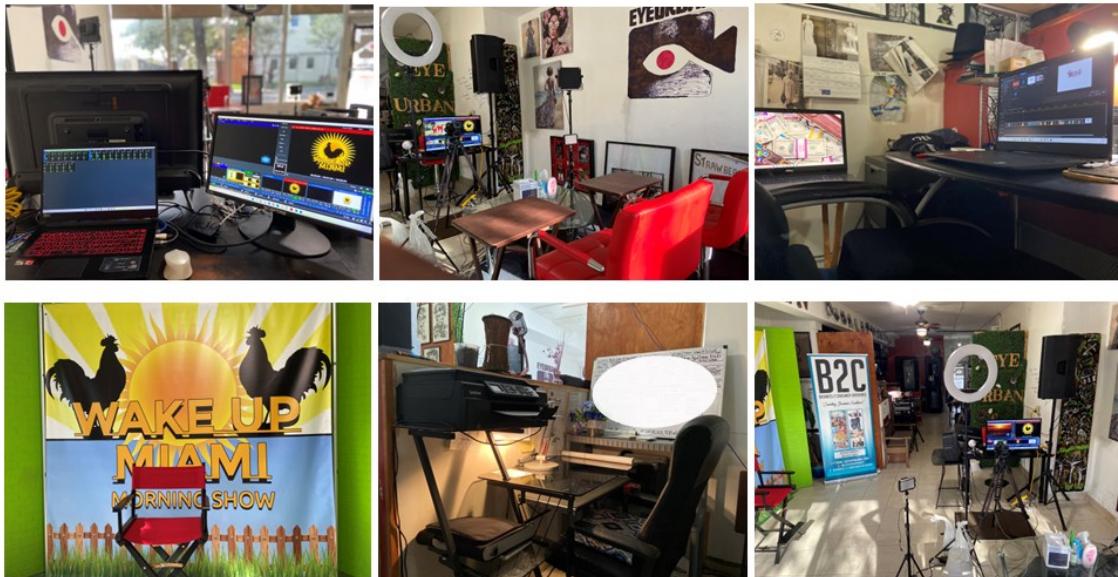
OUR NON-PROFIT ENTITY THAT FOCUSES ON THE EDUCATION, SUPPORT AND ADVOCACY OF MEN DEALING WITH PROSTATE CANCER AND PROSTATE ISSUES.



NEW MEDIA CONFERENCE IS A YEARLY EVENT THAT EMPHASIZES ON CONTENT CREATION AND HOSTING PLATFORMS..

STUDIO

EUTV STUDIO is a 700+ square ft. facility that features a modest broadcasting set-up that allows us to livestream to various platforms simultaneously. We're small but pack a powerful punch with uploads speeds at 35.2mpbs. While most of our productions occur in the field, EUTV Studio provides a sturdy set up for in-studio work and interviews.



BUSINESS FORMATION

EYE URBAN TV.COM, LLC is a corporation registered in the state of Florida 11 yrs. and counting.

Business Address: 1121 NW 3rd Ave Miami, FL 33136

Hours of Operation: Mon – Fri, 10am to 6pm

Phone: (786) 294-0659 | Email: eyeurbantv@gmail.com

Owner – Andre Soul Williams

Staff: 1(FT), 1(PT), 4 (sub-contractors)

YouTube: EYE URBAN TV – CIBC

Facebook: EYE URBAN TV

Instagram: EYE URBAN TV

Twitter: EYE URBAN TV

Tax ID: Available Upon Request



THE OVERVIEW

EYE URBAN TV is a Community Internet Broadcasting Corporation that Specializes in Media Production and Content Creation. Our unique partnership with Video Mix TV - Channel 11.5, offers exposure for businesses, organizations, events or products to over 250,000+ household viewers.

Daily operations will consist of broadcasting media productions and creative content on our own video platform, which enables us to have more control over our community narrative and broadcast uninterrupted.

EUTV will capture and display community events, narratives, cultural events and overall enhance equity across local businesses within the Overtown Business District and surrounding communities. These businesses will provide commercial ads, or have one created by Eye Urban TV, to run as commercials between segments of our shows or creative content.

Our goal for 2022 is to increase our reach and media capabilities by offering viewers the ability to watch all our content (24 hours) directly on our website or via our mobile app. Simultaneously we will increase the coverage of local events and provide video productions of said events to broadcast over the media platform.

We will broadcast, local, national, and international content as it pertains to the community and its diaspora.

CURRENT OPERATIONS

We are providing established and start-up businesses with media production and content creation at a reduced community rate. We are also consulting with these businesses to enhance their marketing and media exposure. Our client base includes: 2 Guys, Urgent Inc, Suite 110, The Development Firm, Folk Life Friday, Black Archives Lyric Live Event, and Groovin' Bean, as well as smaller start-ups which includes: FRAN Unique Services, Love Errands and Keen Prestine Cleaning Services.

PRODUCTIONS

We produce the hit morning show, **Wake – Up Miami Morning Show**, which has been LIVE-STREAMED daily from 9am-10am **for 2+ years with over 550 shows aired to date**. During the morning show we provide interviews for businesses and individuals. We also provide product and event mentions on our Community Radar segment. To date we have conducted over 100 in-house interviews and virtual interviews from New York all the way to California.

Our weekly newsletter supports our efforts in promoting local businesses, organizations and initiatives, while providing our elite database with information.

DEMOGRAPHIC/AUDIENCE

Our footprint is organic. Built over the years we have garnered vast global viewership. This diversity grants future growth in global viewership which converts to local income from advertising.

Daily Average Geography of Viewership

United States	Jamaica	United Kingdom	Canada	Haiti	Barbados
1,939	759	256	49	46	22

Daily Average Ages of Viewership

25-34	6.6%
35-44	13%
45-54	28.3%
55-64	26.4%
65+	25.8%

Daily Average Social Media Viewership

YouTube	Facebook	VMixTV	Overall Impressions on Social Media
Views: 5,553	Views: 3,708	Views: 250,00+	YouTube
Men: 30%	Men: 30%	Men: 60%	Facebook
Women: 70%	Women: 70%	Women: 40%	VMixTV
		Overall Impressions:	48,457

Stand-alone Player Viewership

Overall Monthly Viewership:	11,773
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COMMUNITY IMPACT

Eye Urban TV provides a creative environment for our interns to train and allow creative expression to develop from concept to full production. We have trained individuals throughout the metro area and have conducted media production workshops with kids residing in our immediate community. To date we have Trained over 40 individuals in Media Production and Content Creation in the areas of: Camera Operation; Scripting and Theatrics, Video Logging and Editing along with current internet broadcasting techniques and operating systems. Most are still sub-contracted by EUTV for media services and 2 are current team members of EUTV one being the daily show producer of our morning show, and both host their own monthly shows.

PRICING AND SERVICES

We offer community rates in order to improve community equity. EYE URBAN TV will feature a niche content portfolio which will feature:

- Ads for monetization
- Interviews and Infomercials
- Tailored content and NEW Show Ideas
- Music Videos and Live Performances
- Local, National and International Movies
- Web Series – Taping Production & Hosting Content
- Sunday Sermons & Video Obituaries

2022 Prospective Studio Enhancement & Operations Activation Budget

UScreen App	\$18,000.00
Marketing, Radio, Billboards, Publications	\$14,000.00
Studio Renovation Audio Production Booth	\$9,000.00
Studio Lights	\$9,000.00
Webcams/Studio Equipment	\$7,500.00
Broadcasting Internet	\$4,000.00
Upgrade Security (Doors)	\$1,500.00
Security Cams	\$800.00
TOTAL AOUNT REQUESTED	\$63,000.00

SEOPW Board of Commissioners Meeting
June 23, 2022SOUTHEAST OVERTOWN/PARK WEST
COMMUNITY REDEVELOPMENT AGENCY
INTER-OFFICE MEMORANDUM

To: Board Chair Christine King and Date: June 16, 2022 File: 12141
Members of the CRA Board



Subject: Grant to Girl Power Rocks, Inc.

Enclosures: File # 12141- Backup

From: James McQueen
Executive Director

BACKGROUND:

This Resolution of the Board of Commissioners of the Southeast Overtown/Park West Community Redevelopment Agency (“SEOPW CRA”) seeks authorization for a grant to Girl Power Rocks, Inc., (“Girl Power”) in an amount not to exceed \$55,520.66, to underwrite costs associated with the STEAM and Workforce On-The-Job Training Program, (the “Summer Program”).

Girl Power, located at 1600 NW 3rd Avenue, Suite 100, Miami, FL 33136, is a not-for-profit organization that has provided a safe haven for at-promise girls for the past twenty-one (21) years. The organization provides social change programs for girls ages 7 - 17, including Alternative to Outdoor Suspension, Summer STEAM Camps, Girls’ Choir of Miami, and Girls Intervention Program PLUS, and mentoring.

Grant funds will be used to administer the Summer Program which will run for six (6) weeks, from June 21, 2022, through August 5th, 2022, from 8:00 am – 4:00 pm. The Summer Program is designed to teach soft work-force skills and provide on-the-job training in science, technology, engineering, art, and math (“STEAM”) fields. Attendees will earn an hourly stipend of \$10.00 and have the opportunity to shadow professionals engaged in work tasks. They will also visit local colleges, universities, and businesses, and engage in fitness activities.

It is the recommendation of the SEOPW CRA that the Board of Commissioners authorize the issuance of a grant to Girl Power Rocks Inc., in an amount not to exceed \$55,520.66 to underwrite the costs associated with the Summer STEAM and Workforce On-The-Job Training Program.

JUSTIFICATION:

Pursuant to Section 163.340(9), Florida Statutes, (the “Act”) community redevelopment means “undertakings, activities, or projects of a ... community redevelopment agency in a community redevelopment area for the elimination and prevention of the development or spread of slums and blight....”

Section 2, Goal 4 on page 10 of the 2018 Southeast Overtown/Park West Community Redevelopment Agency Updated Plan (the “Updated Plan”) lists the “creati[on of] jobs within the community...” as a stated redevelopment goal.

Section 2, Goal 6, on page 10 of the 2018 Southeast Overtown/Park West Community Updated Redevelopment Agency Plan (the “Updated Plan”), lists the “[i]mprove[ment of] the [q]uality of [l]ife for residents” as a stated redevelopment goal.

Section 2, Principle 4, on page 13 of the Updated Plan provides that “employment opportunities be made available to existing residents ...” as a stated redevelopment principle.

Further, Section 2, Principle 6, on page 14 of the Updated Plan provides that to “address and improve the neighborhood economy and expand economic opportunities of present and future residents ...”

FUNDING:

\$55,520.66 allocated from account 10050.920101.883000.0000.00000 – SEOPW - Other Grant and Aids.

**AGENDA ITEM
FINANCIAL INFORMATION FORM**

SEOPW CRA

CRA Board Meeting Date: June 23, 2022

CRA Section:

Brief description of CRA Agenda Item:

Authorizing a grant in an amount not to exceed \$55,520.66 to underwrite costs associated with the Summer Steam and Workforce on the Job Training Program.

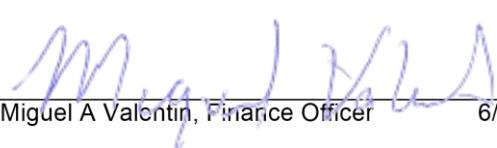
Project Number (if applicable):		
YES, there are sufficient funds in Line Item:		
Account Code: <u>10050.920101.883000.0000.00000</u> Amount: <u>\$ 55,520.66</u>		
NO (Complete the following source of funds information):		
Amount budgeted in the line item: \$		
Balance in the line item: \$		
Amount needed in the line item: \$		
Sufficient funds will be transferred from the following line items:		
ACTION	ACCOUNT NUMBER	TOTAL
Project No./Index/Minot Object		
From		\$
To		\$
From		\$
To		\$

Comments:

Approved by:


James McQueen, Executive Director 6/16/2022

Approval:


Miguel A. Valentin, Finance Officer 6/16/2022



Southeast Overtown/Park West Community Redevelopment Agency

File Type: CRA Resolution

Enactment Number:

File Number: 12141

Final Action Date:

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY AUTHORIZING A GRANT TO GIRL POWER ROCKS, INC., IN AN AMOUNT NOT TO EXCEED \$55,520.66, TO UNDERWRITE COSTS ASSOCIATED WITH THE SUMMMER STEAM AND WORKFORCE ON-THE-JOB TRAINING PROGRAM; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ALL DOCUMENTS NECESSARY FOR SAID PURPOSE; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO DISBURSE FUNDS, AT HIS DISCRETION, UPON PRESENTATION OF INVOICES AND SATISFACTORY DOCUMENTATION; FUNDING SUBJECT TO THE AVAILABILITY OF SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY FUNDS, FROM ACCOUNT 10050.920101.883000.0000.00000 – SEOPW – OTHER GRANT AND AIDS; PROVIDING FOR INCORPORATION OF RECITALS AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Southeast Overtown/Park West Community Redevelopment Agency (“SEOPW CRA”) is a community redevelopment agency created pursuant to Chapter 163, Florida Statutes, and is responsible for carrying out Community Redevelopment activities and projects within its redevelopment area in accordance with the 2018 Southeast Overtown/Park West Redevelopment Updated Plan (the “Updated Plan”); and

WHEREAS, under Florida Statutes, Section 163.340(9) of the Community Redevelopment Act, (the “Act”), “community redevelopment means projects of a ... community redevelopment agency in a community redevelopment area for the elimination and prevention of the development or spread of slum and blight”; and

WHEREAS, Section 2, Goal 4 on page 10 of the 2018 Southeast Overtown/Park West Community Redevelopment Agency Updated Plan (the “Updated Plan”) lists the “creati[on of] jobs within the community...” as a stated redevelopment goal; and

WHEREAS, Section 2, Goal 6, on page 10 of the 2018 Southeast Overtown/Park West Community Updated Redevelopment Agency Plan (the “Updated Plan”), lists the “[i]mprove[ment of] the [q]uality of [l]ife for residents” as a stated redevelopment goal; and

WHEREAS, Section 2, Principle 4, on page 13 of the Updated Plan provides that “employment opportunities be made available to existing residents ...” as a stated redevelopment principle; and

WHEREAS, Section 2, Principle 6, on page 14 of the Updated Plan provides that to “address and improve the neighborhood economy and expand economic opportunities of present and future residents ...”; and

WHEREAS, Girl Power, located at 1600 NW 3rd Avenue, Miami, FL 33136, is a not for profit organization that has provided a safe haven for at-promise girls for the past twenty-one (21) years; and

WHEREAS, the organization provides social change programs for girls ages 7 -17, including Alternative to Outdoor Suspension, Summer STEAM Camps, Girls' Choir of Miami and Girls Intervention Program PLUS, and mentoring; and

WHEREAS, grant funds for this project will be used to administer a Summer STEAM and Workforce On-The-Job Training Program which will run for six (6) weeks, from June 21, 2022 through August 5, 2022, (the "Summer Program"); and

WHEREAS, the Summer Program is designed to teach soft work-force skills and provide on-the-job training in science, technology, engineering, art, and math ("STEAM") fields. Attendees will earn an hourly stipend of \$10.00 and have the opportunity to shadow professionals engaged in work tasks; and

WHEREAS, the Board of Commissioners wishes to authorize the issuance of a grant to Girl Power Rocks, Inc., in an amount not to exceed \$55,520.66, to underwrite the costs associated with the Summer STEAM and Workforce On-The-Job Training Program; and

WHEREAS, the Board of Commissioners finds that authorizing this Resolution would further the SEOPW CRA redevelopment goals and objectives.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF MIAMI, FLORIDA:

Section 1. The recitals and findings contained in the Preamble to this Resolution are adopted by reference and incorporated herein as if fully set forth in this Section.

Section 2. The Board of Commissioners hereby authorizes the issuance of a grant to Girl Power Rocks, Inc., in an amount not to exceed \$55,520.66, to underwrite the costs associated with the Summer STEAM and Workforce On-The-Job Training Program.

Section 3. The Executive Director is authorized to execute all documents necessary for said purpose.

Section 4. The Executive Director is authorized to disburse funds, at his discretion, on a reimbursement basis or directly to vendors, upon presentation of invoices and satisfactory documentation.

Section 5. The funding for this project is subject to the availability of the Southeast Overtown/Park West Community Redevelopment Agency funds, account 10050.920101.883000.0000.00000 – SEOPW - Other Grant and Aids.

Section 6. This Resolution shall become effective immediately upon its adoption.

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

Vincent T. Brown, Staff Counsel

6/16/2022



GIRL POWER ROCKS, INC. PROPOSAL

2022 Overtown Summer STEAM and Workforce Training Program (SSWTP) Teaching girls the skills they need for the workforce of the future!



Girl Power Rocks, Inc, located in the heart of Historic Overtown, provides day and after-school social change programs designed to promote and foster positive social skills and behavior as well as improve academic performance in at-promise girls ages 7 to 17. The mission of Girl Power is to empower girls and their families to succeed in order to protect, restore and preserve the family unit.

Girl Power has been in business for over 22 years serving girls throughout Miami-Dade County with specific concentration in Overtown, Liberty City, Little Haiti, Brownsville, Allapattah and the Richmond Heights communities. Girl Power programs provide safe spaces where girls can express themselves with confidence, enthusiasm and without judgement. Programs include Alternative to Outdoor Suspension, Summer STEAM and Workforce Training Camps, After School Rocks, Sister Circle Mentoring, Girls' Choir of Miami, and Girls Intervention Programs. The activities and services include tutoring, life skills, workforce soft-skills training, yoga, meditation, journal writing, art, dance, etiquette, conflict resolution & reconciliation, service-learning projects, college and heritage tours, trauma informed individual and group therapy and Parent Support Groups.

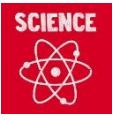
Girl Power's six-week STEAM and Workforce Training Program is an exciting hands-on program designed specifically to help at-promise girls learn soft work-force skills and serve as a valuable resource for recruiting more girls into engineering and robotics at the middle school level training them to be leaders in science, technology, engineering, art, and math. The under-representation of at-promise girls in STEAM is deeply rooted in unequal gender norms that tell girls they are not cut out for subjects that require problem solving and an inquisitive mind. The goal of SSWTP is to prepare girls for the workforce of the future and offer them a summer experience that provides opportunities to learn, achieve and excel in science, technology, engineering, arts, and math. As COVID-19 caused school and summer program closures limiting students from accessing learning opportunities, at-promise girls were left even further behind. Girl Power's SSWTP cultivates learning skills that are applicable throughout life such as, problem solving, technology techniques and science-based solutions which are critical to the advancement of at-promise girls' overall success.

SSWTP will be held in person at Girl Power's Headquarters located at 1600 NW 3rd Avenue, Suite 100, in Overtown, Monday through Friday, beginning June 21st 2022, and ending on August 5th, 2022, from 8:30 a.m. to 4:00 p.m. SSWTP will serve approximately thirty girls throughout the summer, engaging them in focus areas with specific outcomes in each area.

Earnings - Girls will earn a Workforce and STEAM Training Stipend of \$10 per hour x 8-hours per week of workforce training for 7 consecutive weeks. Each girl will earn up to \$560 while participating in the **Summer STEAM and Workforce Training sessions**. Stipends are paid in two equal installments. Each girl will be required to submit an essay and resume along with two Recommendation Letters to qualify for the program. At least one Recommendation Letters must be from a teacher.

Girl Power takes a serious approach to inspiring at-promise girls to think outside the box and see the connections between STEAM and job skills training as a catalyst into the workforce in a career of their choice. We work with local partners and hire culturally competent trainers/teachers who can successfully engage and retain student interest while delivering all program activities with fidelity and a standard of excellence. To ensure that all girls experience the full benefits of the program, we offer the following program components that keep girls engaged and excited about showing up each day eager to learn and grow. In addition to STEAM and workforce training, we incorporate fitness, field trips, college and career readiness in partnership with Miami-Dade College, as well as in-person visits to local colleges, universities and businesses.

FOCUS AREAS, OUTCOMES AND SUCCESS INDICATORS

Focus Area	Outcome Description	What success looks like
Student Attendance	<p>Enroll up to twenty-five at-promise girls in SSWTP who will maintain an 85% attendance rate over the 6-week period.</p> <p>Attendance will be used as the catalyst to teach the importance of organizing, prioritizing and managing time and the communication skills necessary to speak clearly to the people you work for and work with.</p> <p>Sign In/Out Sheets will be used to monitor attendance and workforce training stipends.</p>	<p>85% of at-promise girls enrolled will report to the program on time during the six weeks.</p> <p>85% of at-promise girls enrolled will miss three or less days from the program.</p> <p>85% of at-promise girls enrolled will communicate to their trainer/teacher if they will be late or absent from the program.</p>
Math and Science Trainings and Demonstrations (Certified Teachers) 	<p>Conduct Science Labs offering trainings and demonstrations three times per week for one hour for six weeks.</p> <p>Conduct Math Labs offering trainings and demonstrations three times per week for one hour for six weeks.</p> <p>Attendance and participation will be used as the catalyst to teach, train and reinforce math and science skills needed in the workforce of the future.</p>	<p>Conduct pre and post math and science surveys to gain data on girls' knowledge and application in both fields.</p> <p>85% of at-promise girls who complete the Program will show an increase in math and/or science skills knowledge and/or applications.</p> <p>85% of girls who completed the program will show and demonstrate an increase in the application of math and/or science skills.</p>
Entrepreneurship Education (NFTE- Network For Teaching Entrepreneurship) 	<p>Utilize evidence-based model/curriculum, trained teachers, and volunteers to conduct entrepreneurial training.</p> <p>Students work individually and/or in small groups to explore ideas and conduct research to develop a business product or provide a service, understanding resources needed, fixed/variable costs and market strategy. Finally designing a prototype or service demonstrations.</p>	<p>Conduct pre and post surveys to gain data on girls' knowledge and experience in the area of entrepreneurship, problem solving and teamwork.</p> <p>85% of girls who complete the program will show improvements in their knowledge of project-based learning, problem solving based on pre and post surveys.</p> <p>85% of girls who complete the program will design and present a</p>

	<p>Students interact with business professionals, community leaders, entrepreneurs, investors, and celebrities to assist with real world business development and entrepreneurial ambitions. Host guest speakers, to serve as business coaches, advisors and judges for Pitch Competition</p> <p>Students participate in a competitive Entrepreneurship Pitch Challenge for a chance to win cash, trophies and other prizes.</p>	<p>plan for a business or service product.</p>
<p>Visual and Performing Arts Training and Presentations</p> 	<p>Conduct creative visual and performing arts trainings and demonstrations once per week for one hour for six weeks where girls have the ability to interact with each other and can also create original work.</p> <p>Attendance and participation will be used as the catalyst to connect girls to careers and jobs in the arts.</p>	<p>Conduct pre and post visual and performing arts surveys to determine girl's knowledge and application in both fields.</p> <p>85% of at-promise girls who complete the program will show an increase in visual and/or performing arts skills and knowledge.</p> <p>85% of girls who complete the program will show and demonstrate an increase in the application of visual and/or performing arts skills.</p>
<p>Fitness</p> 	<p>Conduct fitness exercises four times a week for thirty minutes to an hour during the program for six weeks to improve student's overall fitness and energy levels, prevent fatigue, reduce stress, and boost brain power during and after program hours.</p>	<p>85% of at-promise girls enrolled will report to the program on time during the six weeks.</p> <p>85% of at-promise girls enrolled will miss three or less days from the program.</p>
<p>Career and Workforce Training (Sponsored by Miami-Dade College)</p> 	<p>Partner with Miami-Dade College Wolfson Campus to conduct Workforce and Soft Skills training on site at Miami- Dade College Wolfson campus in the areas of Science, Social Justice, Business, Engineering and Technology for approximately two hours per week for four weeks.</p>	<p>85% of enrollees will receive a minimum of thirty-two hours of workforce training.</p>
<p>Anfield Trips</p> 	<p>Conduct a minimum of five fun and educational Enfield trips to places of interests which help girls gain firsthand knowledge away from the classroom, to gather experiences, data and/or knowledge about STEAM, workforce education and/or career fields.</p>	<p>85% of at-promise girls enrolled will experience field trips that reinforce camp goals and outcomes and provide fun filled activities that enhance their summer camp experience.</p>

College and Career Zones 	<p>Conduct one major College and Career fair inviting local colleges, universities, business, and corporation.</p>	<p>85% of girls enrolled will receive the benefits of attending a College and Career Zone Fair including learning to network with potential employers, gaining access to additional free workshops, getting their resumes reviewed, receive practice in interviewing and learning about STEAM opportunities and other areas of interest.</p>
Summer Spelling Bee Competition 	<p>Encouraging young girls to participate in our annual Summer Spelling Bee competition provides a valuable educational experience. There will be many other benefits from this fun summer activity including gaining learning losses suffered during COVID-19, grammar improvements, enhancing their knowledge, competitive spirit and vocabulary.</p> <p>The competition helps girls develop their cognitive skills, confidence and public speaking skills. Trophies and prizes are awarded to 1st, 2nd and 3rd place winners.</p>	<p>85% of at-promise girls enrolled will participate in weekly spelling exercises to enhance educational achievement.</p> <p>85% of girls who complete the seven-week program will report improvements in listening and reading comprehensions.</p>

Beyond COVID-19

Girl Power's 2022 Summer STEAM and Workforce Training Program will help at-promise girls begin to recover from the devastations of the coronavirus and regain some of the skills and learning they lost over the past year. Girl Power has taken every measure possible to ensure we are closely following CDC guidelines and everyone in our camp is properly protected and will remain safe during the camp. Our target population and their families have been adversely affected by the pandemic so SSWTP is the perfect choice to help them learn in an interactive, hands-on environment. The Program's many other advantages include:

SSWTP offers at-promise girls an alternative from virtual and common classroom learning and supports girls with a hands-on approach and problem solving. One of the biggest challenges to learning during the coronavirus pandemic, was staying motivated and engaged in on-line learning without becoming frustrated and disheartened, losing sight of their educational goals. We will reengage girls in their education and help them gain additional knowledge and skills that can help them excel in their academics and in the workforce of the future.

Girl Focused – Changing how girls see STEAM and the workforce is the underlying goal of the Program. The Summer STEAM and Workforce Training Program promotes cultural competencies and incorporates at-promise girls' **community** values, beliefs, and interests to create a reciprocal relationship between Girl Power, students and their parents/caregivers and our hope for a more beloved community.

NOTE - Although we are planning for an in-person program, we are also making backup plans for an on-line and hybrid model and learning if needed.

**FROM:**

Girl Power Rocks, Inc.

Thema Campbell, President/CEO

1600 NW 3rd Avenue, Suite 100, Miami, FL 33136

(305) 756-5502

thema@girlpowerrocks.org

TO:

Southeast Overtown Park West Community Redevelopment Agency

James McQueen, Interim Executive Director

819 NW 2nd Ave., 3rd Floor, Miami, Florida 33136

Phone: (305) 679-6800

jmcqueen@miamigov.com

Percilla B. Kelsey, Executive Assistant to the Director

Pkelsey@miamigov.com

Proposal Request - \$55,520.66

Expenses and Description	Budget	Amount	CRA Request
Salaries and Fringes			
Camp Directors @ \$25 per hour x 40 hours per week x 8 weeks (covered by funder partner)	\$8,000.00	\$0	
Camp Assistants - \$20 per hour x 40 hours per week x 8 weeks	\$6,400.00	\$6,400	
Drivers - \$17 per hour x 30 hours per week x 8 weeks x 50%	\$4,080.00	\$2,040	
Camp Administrative Assistant - \$18 per hour x 40 hours per week x 8 weeks x 50%	\$5,760.00	\$0	
Total Salaries	\$24,240.00	\$8,440	
FRINGES			
FICA/MICA	\$1,854.36	\$645	
Total Fringes	\$1,854.36	\$645	
OTHER EXPENSES			
Camp T-shirts - \$8.00 each x 60 student t-shirts and 10 staff shirts (70 shirts total)	\$560.00	\$560	
Student Travel (van mileage for student daily drop-off and pick-up and travel to and from weekly field trips) - Student transportation fuel cost for leased transportation vans @ \$0.535 per mile x approximately 25 miles daily x 35 program days summer = 468. Field trips fuel cost @ \$0.535 per mile x approximately 20 miles per trip x 5 trips = \$54. Total = \$772.	\$772.00	\$772	
Field trip transportation @ \$250 per trip each x 6 field trips for a total of \$1500.00	\$1,500.00	\$1,500	
Summer Meals - Breakfast, lunch by FL Department of Health - In-kind.	\$0.00	\$0	
Summer Snacks @ approximately \$.95 per student per day day x 5 days per week x 7 weeks x 30 girls	\$1,000.00	\$1,000	
Workforce and STEAM Training Student Stipends @ \$10 per hour x 8 hours per week of Workforce training x 7 weeks x 30 girls	\$16,800.00	\$16,800	
Field Trips Entrance fees (Paid) - Apprx \$20 per trip x 3 paid field trips x 30 girls and 4 chaperones x 50%	\$2,040.00	\$1,020	
College and Career Zone- InKind	\$0.00	\$0	
End of Summer Showcase and Closing Ceremony = \$2000	\$2,000.00	\$1,000	
Certified Science Teacher/Instructor - \$30 per hour x 10 hours per week x 8 weeks x 50%	\$2,400.00	\$1,200	
Certified Math Teacher/Instructor - \$30 per hour x 10 hours per week x 8 weeks x 50%	\$2,400.00	\$1,200	
Visual Arts Trainer - \$30 per hour x 4 hours per week x 8 weeks. Sponsored by <i>Institute for Contemporary Museum</i>	\$1,268.00	\$0	
Performing Arts Trainer - \$30 per hour x 6 hours per week x 8 weeks	\$1,440.00	\$1,440	
STEM Entrpreneurial Training @ approximately \$715 per week x 7 weeks	\$5,000.00	\$5,000	
Supplies and equipment x 30 girls: Math, Arts and Science lab supplies = \$2500. Fitness supplies and equipment = \$500,. Journals, pads and writing supplies = \$1000. Curriculum - \$400. Total = \$4400 x 60%.	\$4,400.00	\$0	
Student computer tablets - \$350 each x 30 students x 50%	\$10,500.00	\$5,250	
Student Computer supplies - \$20 each x 30 students	\$600.00	\$0	
Creative STEAM and Showcase contractor- \$300 per week x 8 weeks	\$2,400.00	\$2,400	
Financial Literacy and supplies @ \$250 per week x 8 weeks	\$2,000.00	\$2,000	
End of Summer Anfield Trip to Kennedy Space Museum to gain firsthand STEM knowledge away from the classroom. Charter Bus Transportation - \$2300. Entrance Fees @ \$52.50 person x 35 persons (30 students + 5 chaperones) = \$1838. Food @ \$33 per person x 35 persons = \$1155.	\$5,293.00	\$5,293	
Total Other Costs	\$62,373.00	\$46,435.00	
TOTAL CAMP BUDGET COSTS	\$88,467.36	\$55,520.66	
Total Camp Budget from other sources =	\$31,000.00	\$31,000.00	Packet Pg. 32

SEOPW Board of Commissioners Meeting
June 23, 2022SOUTHEAST OVERTOWN/PARK WEST
COMMUNITY REDEVELOPMENT AGENCY
INTER-OFFICE MEMORANDUM

To: Board Chair Christine King and Date: June 16, 2022 File: 12142
Members of the CRA Board



Subject: Grant to Miami-Dade College

Enclosures: File # 12142-Backup

From: James McQueen
Executive Director

BACKGROUND:

This Resolution of the Board of Commissioners of the Southeast Overtown/Park West Community Redevelopment Agency (“SEOPW CRA”) authorizes a grant to Miami-Dade College, in an amount not to exceed \$225,000.00, for the first year, with three one-year options to renew for a period not to exceed a total of four years, subject to funding availability, to underwrite costs associated with the operation of the Hospitality Institute (“HI”) for 2022 - 2023.

HI was established in 2008 to connect underserved individuals to Miami’s hospitality and culinary industry through education and training opportunities. From the beginning, HI has provided training and employment services to residents in the Redevelopment Area including programs to instruct and certify participants in entry- level hospitality and culinary skills. In addition to this training, HI also offers ongoing employment support, case management, and mentoring for its participants, and also partners with Suited for Success, another SEOPW CRA grantee, so participants can access professional attire for interviews.

In response to the COVID-19 pandemic, HI now offers COVID-19 Procedures for the Workplace Training where participants receive an extensive overview of federal, state, and local health, safety, and sanitation guidelines. HI participants are also trained on how to identify and report potential human trafficking.

JUSTIFICATION:

Section 2, Goal 4, at page 10, of the Southeast Overtown/Park West Community Updated Redevelopment Agency Plan (the “Updated Plan”) lists the "creat[ion] [of] jobs within the community" as a stated redevelopment goal.

Section 2, Principle 4, at page 13, of the Updated Plan provides “that employment opportunities be made available to existing residents . . .” as a stated redevelopment principle.

FUNDING:

\$225,000.00 allocated from SEOPW Tax Increment Fund, entitled "Other Grants and Aids" Account No. 10050.920101.883000.0000.00000.

**AGENDA ITEM
FINANCIAL INFORMATION FORM**

SEOPW CRA

CRA Board Meeting Date: June 23, 2022

CRA Section:

Brief description of CRA Agenda Item:

Authorizing a grant in an amount not to exceed \$250,000.00 to Miami Dade College, to underwrite costs associated with the operation of the Hospitality and Culinary Institute.

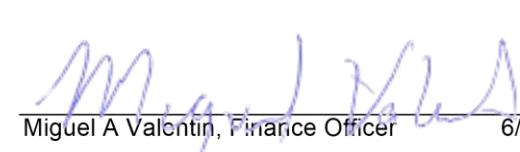
Project Number (if applicable):		
YES, there are sufficient funds in Line Item:		
Account Code: <u>10050.920101.883000.0000.00000</u> Amount: <u>\$250,000.00</u>		
NO (Complete the following source of funds information):		
Amount budgeted in the line item: \$		
Balance in the line item: \$		
Amount needed in the line item: \$		
Sufficient funds will be transferred from the following line items:		
ACTION	ACCOUNT NUMBER	TOTAL
Project No./Index/Minot Object		
From		\$
To		\$
From		\$
To		\$

Comments:

Approved by:


 James McQueen, Executive Director 6/16/2022

Approval:


 Miguel A. Valentin, Finance Officer 6/16/2022



Southeast Overtown/Park West Community Redevelopment Agency

File Type: CRA Resolution

Enactment Number:

File Number: 12142

Final Action Date:

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY ("SEOPW CRA") AUTHORIZES A GRANT, IN AN AMOUNT NOT TO EXCEED \$250,000.00, TO MIAMI DADE COLLEGE ("MDC") TO UNDERWRITE COSTS ASSOCIATED WITH THE OPERATION OF THE HOSPITALITY AND CULINARY INSTITUTE FOR THE FIRST YEAR, WITH THREE ONE-YEAR OPTIONS TO RENEW FOR A PERIOD NOT TO EXCEED FOUR YEARS; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ALL DOCUMENTS NECESSARY FOR SAID PURPOSE; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO DISBURSE FUNDS, AT HIS DISCRETION, ON A REIMBURSEMENT BASIS OR DIRECTLY TO VENDORS, UPON PRESENTATION OF INVOICES AND SATISFACTORY DOCUMENTATION; FUNDS TO BE ALLOCATED FROM SEOPW TAX INCREMENT FUND, ENTITLED "OTHER GRANTS AND AIDS," ACCOUNT CODE NO. 10050.920101.883000.0000.00000; PROVIDING FOR INCORPORATION OF RECITALS AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Southeast Overtown/Park West Community Redevelopment Agency ("CRA") is a community redevelopment agency created pursuant to Chapter 163, Florida Statutes, and is responsible for carrying out community redevelopment activities and projects within its Redevelopment Area in accordance with the 2009 Southeast Overtown/Park West Redevelopment Plan ("Plan"); and

WHEREAS, Section 2, Goal 4, at page 11, of the Plan lists the "creation [of] jobs within the community," as a stated redevelopment goal; and

WHEREAS, Section 2, Goal 6, at page 11, of the Plan lists "improving the quality of life for residents," as a stated redevelopment goal; and

WHEREAS, Section 2, Principle 4, at page 14, of the Plan provides "that employment opportunities be made available to existing residents . . .," as a stated redevelopment principle; and

WHEREAS, the Board of Commissioners wish to authorize a grant, in an amount not to exceed \$250,000.00, for a four-year period, in an amount not to exceed \$225,000.00 per year; and

WHEREAS, the Board of Commissioners finds that such a grant would further the aforementioned redevelopment goals and objectives;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF MIAMI, FLORIDA:

Section 1. The recitals and findings contained in the Preamble to this Resolution are adopted by reference and incorporated herein as if fully set forth in this Section.

Section 2. The Board of Commissioners hereby authorizes a grant, in an amount not to exceed to \$900,000.00, to Miami Dade College (“MDC”) for the operation of the Hospitality and Culinary Institute at a new location within the Redevelopment Area, for a four-year period, in an amount not to exceed \$225,000.00 per year.

Section 3. The Board of Commissioners hereby authorizes the Executive Director of the CRA to terminate the revocable license at the Property by and between the CRA and MDC in connection with the Property.

Section 4. The Executive Director is authorized to execute all documents necessary for said purpose.

Section 5. The Executive Director is authorized to disburse funds, at his discretion, on a reimbursement basis or directly to vendors, upon presentation of sufficiently detailed invoices and satisfactory documentation.

Section 6. Funds are to be allocated from SEOPW Tax Increment Fund, entitled “Other Grants and Aids,” Account Code No. 10050.920101.883000.0000.00000.

Section 7. This Resolution shall become effective immediately upon its adoption.

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

 Vincent T. Brown, Staff Counsel

6/16/2022



**Miami Dade College - Wolfson Campus
The Hospitality Institute
Southeast Overtown / Park West Community Redevelopment Agency
Funding Proposal and Budget
2022-2023**

The Hospitality Institute Mission

To improve the quality of life in underprivileged and inner-city areas within Miami and beyond through targeted and customized workforce training and gainful employment supported by holistic services to enable sustainability.

Program Overview

The Hospitality Institute ("HI") was created in 2008 to connect underserved inner-city residents to Miami's hospitality and culinary industry through education and training opportunities. Since its inception, HI has provided training and employment services to residents of the Southeast Overtown/Park West Community Redevelopment Agency where unemployment rates exceed those of the rest of city and state.

HI offers a variety of training programs to instruct and certify participants in entry-level hospitality and culinary skills, with the added components of customer service, job readiness, life skills, and hands-on training.

The Hospitality Institute strives to stay current by developing innovative trainings to meet new and emerging industry trends and issues. In response to the COVID-19 pandemic, HI now offers COVID-19 Procedures for the Workplace Training. Participants receive an extensive overview of federal, state and local health, safety and sanitation guidelines and procedures and gain an understanding of the COVID-19 prevention procedures required in the workplace in response to the COVID-19 pandemic. In response to the human trafficking crisis, HI has developed a comprehensive Human Trafficking Awareness Training designed to assist hospitality and culinary employees in identifying and reporting possible human trafficking.

HI also offers ongoing employment support, case management and mentoring to participants by providing communications on job opportunities, assisting with resumes and job applications, hosting practice interview sessions, and partnering with Dress For Success/Suited For Success so that participants can obtain professional clothing for interviews.

Success Stories

The Hospitality Institute has assisted numerous Overtown residents with in securing employment in the hospitality industry. Camillus House Kitchen Cook Training graduate Carlos Santos is the head chef at Zuma restaurant in the Epic Hotel, Daniel Bunche is a line cook at the DoubleTree by Hilton Hotel Miami Airport & Convention Center, and Emmanuel Ariosa is a prep cook at American Queen Voyages steamboat cruise line.

Two of the three finalists in the Food Truck Enterprise Program are Overtown residents: Tywanda Dupont and Clarence Davis. They have completed designing and equipping their food trucks and are launching their business operations. Tywanda's food truck "Ty's Hometown Café & Bistro" will offer a decadent brunch menu featuring her signature strawberry mascarpone French toast. Clarence's food truck "13 Pirates Eat" will fill a gap in the Miami food truck industry by featuring soft-shell crab, seafood and other exotic dishes.

Scope of Services - Training Options

Food Truck Business & Operations Training

The Food Truck Enterprise Program offers skills training in entrepreneurship, sales and marketing, food truck operations, food safety and sanitation, restaurant service, customer service, management and employability skills. In the final weeks of the program, students participate in a culinary competition and business plan competition, judged by a panel of college, community and industry experts. The student with the highest cumulative score from the culinary competition, business plan competition and in their conduct and performance assessment throughout the training, will have the opportunity to purchase or lease a food truck and will receive assistance with all matters pertaining to opening and operating a food truck business, including start-up capital.

Dual Enrollment at Booker T. Washington

Dual enrollment is a program that allows eligible high school students currently attending Booker T. Washington to simultaneously enroll in college course(s). The credits that students earn at MDC count toward high school graduation and can be applied to a college degree or certificate. Four dual enrollment classes will be offered for Booker T. Washington students in 2022-2023.

Camp Hope @ MDC

Summer camp for Booker T. Washington high school students held at the Wolfson Campus. The first Camp Hope at MDC was held in June 2017 and is designed to have a positive impact on the lives of young people. Camp Hope at MDC's hope-based curriculum provides hospitality and culinary training, college and career preparation, job readiness and life skills workshops, and interactive activities including a campus tour, field trips, industry guest speakers and hands-on training.

Florida Safe Staff Food Handler Training and Certification

Training and certification in key food safety principles: ensuring proper personal hygiene; preventing cross-contamination; controlling time and temperature when handling food; proper cleaning and sanitizing; the causes and effects of major foodborne illnesses; ensuring proper insect/vermin control. Students will receive state-mandated Safe Staff Food Handler Certification, required for all employees in a food service business.

Overtown Beautification Team Training

Targeted training in customer service and employability skills for members of the “Blue Shirts” team in Overtown.

Culinary & Catering Training

Structured on The American Culinary Federation standards and Miami Culinary Institute curriculum, participants will receive an extensive overview of the food & beverage and catering industry, food safety and sanitation, and job skills necessary for the position of entry/line level cook. To enhance participants' employability, educational experiences including hands-on training, workforce readiness training, guest speakers and site visits are an essential part of the overall program. The training will take place at Miami Culinary Institute on the MDC Wolfson Campus in a fully equipped kitchen lab.

Hospitality Certification & Employment Training (HCET)

Hospitality industry skills training, customer service, and industry related workforce readiness training that culminates in industry-recognized certifications from American Hotel & Lodging Educational Institute (AHLEI) upon successful completion of examinations. Graduates will be ready to perform the acquired hospitality and customer service skills at a new level of service excellence and will be prepared for entry level employment. To enhance participants' employability, an essential part of the overall program will be hands on skills training. There are three choices of HCET programs:

1. Guest Service Specialist: Certifications in Housekeeping, Front Desk, Guest Service Gold
2. Hotel Property Specialist: Certifications in Maintenance Employee, Guest Service Gold
3. Food Service Specialist: Certifications in Restaurant Server, Guest Service Gold, SafeStaff

Guest Service Gold Training and Certification

Training and certification in enhanced skills and techniques for delivering excellent customer service in the hospitality industry and improving support and satisfaction among customers. Training includes emotional intelligence, empathy, active listening, clear communication, empathy, positive attitude and language. Students will receive industry-recognized Guest Service Gold Certification upon achieving a passing grade on the exam.

TIPS Responsible Alcohol Program

TIPS is a skills-based training program designed to prevent intoxication, drunk driving and underage drinking by enhancing the fundamental "people skills" of servers, sellers and consumers of alcohol. This training provides individuals the knowledge and confidence they need to recognize potential alcohol-related problems and intervene to prevent alcohol-related tragedies.

COVID-19 Procedures for the Workplace

Training on the enhanced safety and sanitation and COVID-19 prevention procedures required in the hospitality industry in response to the COVID-19 pandemic. Training is based on authoritative federal, state and local guidelines.

Human Trafficking Awareness

HI has developed a comprehensive Human Trafficking Awareness Training, based on Florida Restaurant & Lodging curriculum, specifically designed for hospitality industry employees to recognize the signs of human trafficking, know how to report suspected human trafficking, learn best practices to protect victims and reduce business liability, and promote anti-trafficking awareness. Florida Senate Bill 540 Human Trafficking requires a public lodging establishment to train certain employees and create certain policies relating to human trafficking by a specified date.

Employability Skills Training

Training on the most current employability skills including communication, emotional intelligence, mindfulness, professionalism, teamwork and problem-solving. Employability skills are crucial skills that can make a candidate more attractive to prospective employers by improving performance, minimizing errors, and promoting collaboration with co-workers.

Customized Trainings

The Hospitality Institute creates and delivers customized trainings for specific organizations and companies within Overtown, including other CRA grantees. Training options include, but are not limited to: hospitality skills training and certification, team-building, employability skills, crucial conversations, motivational and life skills, conflict resolution, emotional intelligence and business-specific customer service training.

Scope of Services - Outreach, Support and Resources

Industry Collaboration and Job Fairs

Currently there is a huge demand for trained workforce in the hospitality industry and The Hospitality Institute is working closely with industry partners to connect Overtown residents to the numerous job openings. HI also collaborates with a wide range of industry employers to host recruitment events and job fairs.

Overtown Networking and Recruitment

Hospitality Institute staff and instructors attend events and meetings in the Overtown community to promote HI programs, network with businesses and community agencies, and to recruit participants for trainings. HI also provides support for Booker T. Washington such as participation in College and Career Fairs, arranging tours to Wolfson Campus, providing cooking demos, and proctoring exams.

Ongoing Employment Support and Case Management

Overtown residents receive individual job placement assistance from Hospitality Institute staff to update resumes, submit applications, practice for interviews, and schedule appointments with Dress For Success/Suited For Success. Computers will also be available for working on resumes, submitting online job applications and conducting internet job searches. In addition, Overtown residents will receive communications from HI with information on new job opportunities, additional training options, industry job fairs.

Wolfson Campus Hospitality Learning Lab and Student Café

Miami Dade College is in the process of constructing a state-of-the-art Hospitality Learning Lab on the Wolfson Campus. This will provide students with a modern and interactive learning environment for hands-on training in a model hotel and food service environment. The Hospitality Learning Lab is forecasted to open in 2022 and will be available to deliver trainings to Overtown residents, businesses and organizations. Also slated to reopen in 2022, the student run Café at Miami Culinary Institute is undergoing expansion and will offer opportunities for Overtown residents to gain valuable “on-the-job” training.

Training Delivery Options

The Hospitality Institute is now offering a variety of training delivery options to Overtown residents and businesses:

1. In-person classroom and hands-on learning in labs
2. A blend of in-person and virtual online instruction
3. Fully virtual online instruction

Miami Dade College Certificate and Degree Programs

Graduates of Hospitality Institute trainings who plan to crosswalk into an academic program at MDC can potentially earn up to six college credits towards any credential level such as a career technical certificate, college credit certificate, associate degree, and advanced technical certificate, all which can lead into a baccalaureate degree. HI students are given an orientation to Hospitality and Culinary degree seeking programs at Miami Dade College, and are encouraged to continue their education. Interested participants meet with an Academic Advisor for guidance with the application and financial aid process. Since HI's inception in 2008, a number of HI graduates have been successfully admitted into and graduated from Miami Dade College Hospitality and Culinary programs.

One Year Budget – 2022 to 2023

The Hospitality Institute is requesting \$225,000 for 2022-2023 to continue to support a variety of trainings and services for the Overtown community. Miami Dade College will continue to provide in-kind support including but not limited to: classroom and lab space, equipment, online learning platform, program and curriculum development, human resources, technical resources, administrative, technical and secretarial support.

Program Manager Salary	\$ 60,000.00
Fringe Benefits	\$ 23,000.00
Instructional Salaries	\$ 38,500.00
Fringe Benefits	\$ 600.00
Food Truck and Start-Up Capital	\$ 75,000.00
Dual Enrollment Costs (4 classes)	\$ 17,336.00
Food and Hospitality Supplies	\$ 2,000.00
Educational Materials	\$ 3,000.00
Uniforms (Culinary/Hospitality)	\$ 1,500.00
Promotional Materials	\$ 1,500.00
Office Supplies	\$ 1,064.00
Transportation	\$ 1,500.00
TOTAL	\$ 225,000.00

SEOPW Board of Commissioners Meeting
June 23, 2022SOUTHEAST OVERTOWN/PARK WEST
COMMUNITY REDEVELOPMENT AGENCY
INTER-OFFICE MEMORANDUM

To: Board Chair Christine King and Date: June 16, 2022 File: 12143
Members of the CRA Board

Subject: SEOPW CRA and Block 55
Residential Partners, L.P.From: James McQueen
Executive Director

Enclosures: File # 12143 - Exhibit A

BACKGROUND:

This Resolution of the Board of Commissioners of the Southeast Overtown/Park West Community Redevelopment Agency (“SEOPW CRA”) approves a Memorandum of Understanding (EXHIBIT “A”) between CRA and Block 55 Residential Partners, L.P. for the sale and transfer of unused development rights.

This Memorandum of Understanding benefits the SEOPW CRA by permitting the transfer/sale of unused development rights in exchange for a financial return to the SEOPW CRA.

JUSTIFICATION:

Florida Statutes, Section 163.370(2)(e)(4) of the Community Redevelopment Act authorizes the disposal of real property.

Section 2, Goal 3 on page 11 of the Southeast Overtown/Park West Community Redevelopment Plan (“Plan”) lists the “creat[ion of] infill housing, diversity in housing types, and retaining affordable housing, as a stated redevelopment goal.

Section 2, Goal 4 and 6 on page 11 of the Plan lists the “creat[ion of] jobs within the community” and “improving quality of life for residents” as stated redevelopment goals.

Section 2, Principle 4 on page 14 of the Plan provides that “[t]he neighborhood...retain access to affordable housing...” as a stated redevelopment principle.

Section 2, Principle 4 on page 14 of the Plan provides that “employment opportunities be made available to existing residents...” as a stated redevelopment principle.

Section 2, Principle 6 on page 15 of the Plan further provides that in order to “address and improve the neighborhood economy and expand economic opportunities of present and future residents and businesses

[,] [it] is necessary to support and enhance existing businesses and...attract new businesses that provide needed services and economic opportunities..." as a stated redevelopment principle.

FUNDING:

There is no financial impact to the SEOPW CRA, but the SEOPW CRA will receive not less than \$1,835,000.00 from its participation under the Memorandum of Understanding.

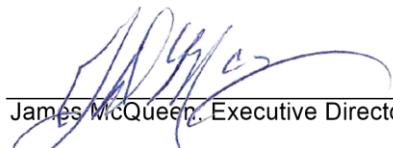
AGENDA ITEM
FINANCIAL INFORMATION FORM

SEOPW CRA

CRA Board Meeting Date: June 23, 2022

CRA Section:

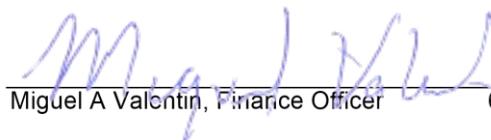
Approved by:



James McQueen, Executive Director

6/16/2022

Approval:



Miguel A Valentin, Finance Officer

6/16/2022



Southeast Overtown/Park West Community Redevelopment Agency

File Type: CRA Resolution

Enactment Number:

File Number: 12143

Final Action Date:

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY, WITH ATTACHMENT(S), APPROVING A MEMORANDUM OF UNDERSTANDING BETWEEN THE SEOPW CRA AND BLOCK 55 RESIDENTIAL PARTNERS, P.L., FOR THE SALE AND OR TRANSFER OF UNUSED DEVELOPMENT RIGHTS, ATTACHED AND INCORPORATED HEREIN AS EXHIBIT "A" FOR THE DISPOSITION AND DEVELOPMENT OF BLOCK 55; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ANY AND ALL DOCUMENTS REQUIRED TO CONSUMMATE THE TRANSACTION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Southeast Overtown/Park West Community Redevelopment Agency ("SEOPW CRA") is a community redevelopment agency created pursuant to Chapter 163, Florida Statutes, and is responsible for carrying out community redevelopment activities and projects within its Redevelopment Area in accordance with the 2009 Southeast Overtown/Park West Community Redevelopment Plan ("Plan"); and

WHEREAS, Florida Statutes, Section 163.370(2)(e)(4) of the Community Redevelopment Act authorizes the disposal of real property; and

WHEREAS, Section 2, Goal 3 on page 11 of the Plan lists the "creat[ion of] infill housing, diversity in housing types, and retaining affordable housing, as a stated redevelopment goal; and

WHEREAS, Section 2, Goal 4 and 6 on page 11 of the Plan lists the "creat[ion of] jobs within the community" and "improving quality of life for residents" as stated redevelopment goals; and

WHEREAS, Section 2, Principle 4 on page 14 of the Plan provides that "[t]he neighborhood...retain access to affordable housing..." as a stated redevelopment principle; and

WHEREAS, Section 2, Principle 4 on page 14 of the Plan provides that "employment opportunities be made available to existing residents..." as a stated redevelopment principle; and

WHEREAS, Section 2, Principle 6 on page 15 of the Plan further provides that in order to "address and improve the neighborhood economy and expand economic opportunities of present and future residents and businesses [,] [it] is necessary to] support and enhance existing businesses and...attract new businesses that provide needed services and economic opportunities..." as a stated redevelopment principle; and

WHEREAS, the Memorandum of Understanding attached hereto and incorporated herein as Exhibit "A", and contains, in part, the following:

- In exchange for the efforts of the SEOPW CRA, the Block 55 Residential Owners, L.P., shall pay to the SEOPW CRA fifteen percent (15%) of the gross purchase price received by Block 55 Residential Owner on the sale of 477 units out of 578 units, and 20% of the gross purchase price received on the sale of the balance (101 units) of the 578 units, but in no event shall the gross sale price be less than Twenty Thousand and no/100 Dollars (\$20,000.00) per residential unit.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF MIAMI, FLORIDA:

Section 1. The recitals and findings contained in the Preamble to this Resolution are adopted by reference and incorporated herein as if fully set forth in this Section.

Section 2. The Board of Commissioners hereby, as attached hereto and incorporated herein as Exhibit "A", and approves the terms contained therein.

Section 3. The Executive Director is authorized to execute any and all documents required to consummate the transaction.

Section 4. This Resolution shall become effective immediately upon its adoption.

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

 Vincent T. Brown, Staff Counsel

6/16/2022

Christine King
Board Chair



James McQueen
Executive Director

Memorandum of Understanding

This memorandum of understanding (the “the MOU”) is entered into on March 24, 2022 (“Effective Date”) by and between the SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY, a public agency and body corporate created pursuant to Section 163.356, Florida Statutes (“CRA”), and Block 55 Residential, LP, a Florida limited partnership (“Block 55 Residential” Owner).

OBJECTIVES. Enhance the benefits of the Block 55 Restrictive Covenant and the Block 55 Housing Covenant which promoted development in line with the Property’s context and promoting development of a qualifying Attainable Mixed-Income Housing project and an employment hub in a mixed-use, walkable area by permitting the transfer of unused development rights, to the extent permitted by law, of at least 578 residential units to other property located in the Redevelopment Area.

RESPONSIBILITIES AND OBLIGATIONS OF THE PARTIES. In exchange for mutual consideration of Block 55 Residential and the CRA the parties agree as follows:

TERMS OF UNDERSTANDING.

1. Block 55 Residential Owner represents and warrants that Block 55 Residential Owner is the owner of 100% of the excess development rights with respect to Block 55 under the City of Miami zoning code (the “Development Rights”)
2. The Block 55 Residential Owner shall pay to the CRA \$250,000.00 as a non-refundable advance to be credited towards any future payments due to the CRA under the agreement.
3. The CRA covenant and agrees to assist Block 55 Residential Owner in connect with release the development right from the Block 55 Restrictive Covenant and agrees to cooperate with Block 55 Residential Owner in connect with obtaining any required approval of the City of Miami in connection therewith.
4. In exchange for the efforts of the CRA pursuant to paragraph 3 above the Block 55 Residential Owner shall pay to the CRA twenty percent (20%) of the gross purchase price received by Block 55 Residential Owner but in no event less than Twenty Thousand and no/100 Dollars (\$20,000.00) per residential unit or Fifty and no/100 Dollars (\$50.00) per square foot of development rights whichever is higher.
5. The Block 55 Residential Owner shall pay the CRA the fee within 48 hours of the closing with respect to the transfer of any Development Rights. The CRA shall have “open book” access to Block 55 Residential Owner’s books and records regarding the Development Rights.
6. This understanding applies to all Development Rights to be transferred or sold.
7. Parties shall have thirty (30) days to formalize an agreement incorporating the terms of this MOU in form and substance acceptable to the Executive Director of the CRA. This MOU is subject to the execution of a definitive agreement.
8. The terms of this MOU shall in no way affect the terms of the Block 55 Covenant and the Block 55 Housing Covenant.

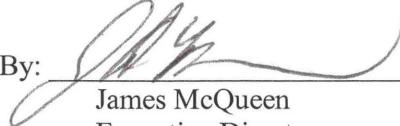
Christine King
Board Chair



James McQueen
Executive Director

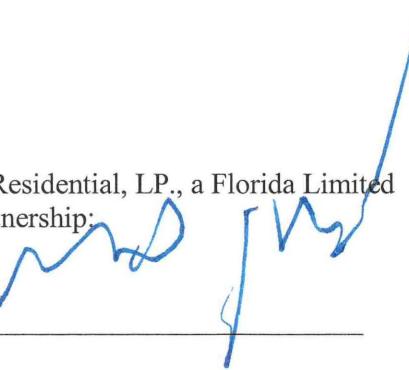
WHEREFORE, the Parties have caused this Memorandum of Understanding to be duly executed

SOUTHEAST OVERTOWN/PARK WEST
COMMUNITY REDEVELOPMENT
AGENCY, of the City of Miami, a public
agency and body corporate created pursuance to
Section 163.356, Florida Statutes

By: 
James McQueen
Executive Director

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:

By: 
Vincent T. Brown, Esq.

BLOCK 55 Residential, LP., a Florida Limited
Liability Partnership: 

By: _____

SEOPW Board of Commissioners Meeting
June 23, 2022SOUTHEAST OVERTOWN/PARK WEST
COMMUNITY REDEVELOPMENT AGENCY
INTER-OFFICE MEMORANDUM

To: Board Chair Christine King and Date: June 16, 2022 File: 12144
Members of the CRA Board

Subject: Grant to Community Work Training
Program, Inc.

From: James McQueen
Executive Director

Enclosures: File # 12144- Backup

**BACKGROUND:**

This Resolution of the Board of Commissioners of the Southeast Overtown/Park West Community Redevelopment Agency (“SEOPW CRA”) authorizes a grant to Community Work Training Program, Inc. (“CWTP”), in an amount not to exceed \$200,000.00, to underwrite costs associated with the operation and management of the Overtown Employment Assistance Center (“Assistance Center”), located at the Overtown Business Resource Center, 1490 NW 3rd Avenue, Suite 106, Miami, FL 33136.

Since 2010, CWTP has operated the Assistance Center which has worked directly with employers to identify their hiring needs and matched them with qualified candidates that have undergone the CWTP’s job training program. Throughout the years, CWTP has fostered relationships with countless employers and has placed numerous job seekers. It seeks to continue and expand its successful efforts in providing employment assistance to the residents of the Redevelopment Area.

JUSTIFICATION:

Section 2, Goals 4 and 6, at page 11 of the Southeast Overtown/Park West Community Redevelopment Plan (“Plan”) lists the “creati[on of] jobs within the community” and “improving the quality of life for residents” as stated redevelopment goals.

Section 2, Principle 6, at page 15 of the Plan provides that in order to “address and improve the neighborhood economy and expand economic opportunities of present and future residents and businesses[,] ... [it is necessary to] support and enhance existing businesses and ... attract new businesses that provide needed services and economic opportunities”

FUNDING:

\$200,000.00 allocated from SEOPW Tax Increment Fund, entitled “Other Grants and Aids” Account No. 10050.920101.883000.0000.0000.

**AGENDA ITEM
FINANCIAL INFORMATION FORM**

SEOPW CRA

CRA Board Meeting Date: June 23, 2022

CRA Section:

Brief description of CRA Agenda Item:

Authorizing a grant to Community Work Training Program, Inc, in an amount not to exceed \$200,000.00, to underwrite costs associated with the operation and management of the Overtown Employment Assistance Center.

Project Number (if applicable):

YES, there are sufficient funds in Line Item:

Account Code: 10050.920101.883000.0000.00000 Amount: \$200,000.00

NO (Complete the following source of funds information):

Amount budgeted in the line item: \$

Balance in the line item: \$

Amount needed in the line item: \$

Sufficient funds will be transferred from the following line items:

ACTION	ACCOUNT NUMBER	TOTAL
Project No./Index/Minot Object		
From		\$
To		\$
From		\$
To		\$

Comments:

Approved by:



James McQueen, Executive Director

6/16/2022

Approval:



Miguel A. Valentin, Finance Officer

6/16/2022



Southeast Overtown/Park West Community Redevelopment Agency

File Type: CRA Resolution

Enactment Number:

File Number: 12144

Final Action Date:

THIS RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY, AUTHORIZING A GRANT TO COMMUNITY WORK TRAINING PROGRAM, INC, IN AN AMOUNT NOT TO EXCEED \$200,000.00, TO UNDERWRITE COSTS ASSOCIATED WITH THE OPERATION AND MANAGEMENT OF THE OVERTOWN EMPLOYMENT ASSISTANCE CENTER; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ALL DOCUMENTS NECESSARY FOR SAID PURPOSE; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO DISBURSE FUNDS, AT HIS DISCRETION, ON A REIMBURSEMENT BASIS OR DIRECTLY TO VENDORS, UPON PRESENTATION OF INVOICES AND SATISFACTORY DOCUMENTATION; FUNDS TO BE ALLOCATED FROM SEOPW TAX INCREMENT FUND, ENTITLED "OTHER GRANTS AND AIDS," ACCOUNT CODE NO.10050.920101.883000.0000.00000; PROVIDING FOR INCORPORATION OF RECITALS AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Southeast Overtown/Park West Community Redevelopment Agency ("SEOPW CRA") is a community redevelopment agency created pursuant to Chapter 163, Florida Statutes, and is responsible for carrying out community redevelopment activities and projects within its Redevelopment Area in accordance with the 2009 Southeast Overtown/Park West Redevelopment Plan ("Plan"); and

WHEREAS, Section 2, Goals 4 and 6, at page 11 of the Plan lists the "creati[on of] jobs within the community" and "improving the quality of life for residents" as stated redevelopment goals; and

WHEREAS, Section 2, Principle 6, at page 15 of the Plan provides that in order to "address and improve the neighborhood economy and expand economic opportunities of present and future residents and businesses[,] ... [it is necessary to] support and enhance existing businesses and ... attract new businesses that provide needed services and economic opportunities ..."; and

WHEREAS, since 2010, Community Work Training Program, Inc. ("CWTP") has operated the Overtown Employment Assistance Center ("Assistance Center"), a job training and placement program located at the Overtown Business Resource Center, 1490 NW 3rd Avenue, Suite 106, Miami, FL 33136; and

WHEREAS, CWTP works directly with employers to identify their hiring needs and matched them with qualified candidates that have undergone the CWTP's job training program. Over the years, CWTP has fostered relationships with countless employers and has placed numerous job seekers. It seeks to continue and expand its successful efforts in providing employment assistance to the residents of the Redevelopment Area; and

WHEREAS, the Board of Commissioners finds that this Resolution would further the aforementioned redevelopment goals and objectives.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OR COMMISSIONERS OF THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF MIAMI, FLORIDA:

Section 1. The recitals and findings contained in the Preamble to this Resolution are adopted by reference and incorporated herein as if fully set forth in this Section.

Section 2. The Board of Commissioners hereby authorizes a grant to Community Work Training Program, Inc., in an amount not to exceed \$200,000.00, to underwrite costs associated with the operation and management of the Overtown Employment Assistance Center located at 1490 NW 3rd Avenue, Suite 106, Miami, FL 33136.

Section 3. The Executive Director is authorized to execute all documents necessary for said purpose.

Section 4. The Executive Director is authorized to disburse funds, at his discretion, on a reimbursement basis or directly to vendors, upon presentation of invoices and satisfactory documentation.

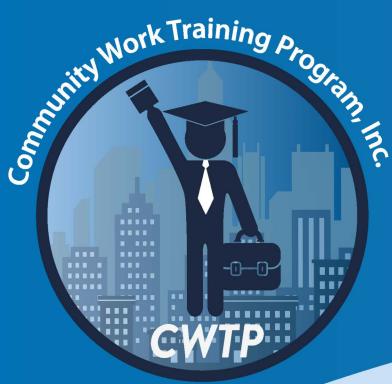
Section 5. Funds to be allocated from SEOPW Tax Increment Fund, entitled "Other Grants and Aids," Account Code No. 10050.920101.883000.0000.00000.

Section 6. This Resolution shall become effective immediately upon its adoption.

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

 Vincent T. Brown, Staff Counsel

6/16/2022



"We Put The Community To Work

James McQueen, Executive Director
 South East Overtown Park West
 Community Redevelopment Agency
 819 NW 2nd Ave., 3rd Floor Miami,
 FL 33136

Re: 2021- 2022 CRA Overtown Employment Assistance Center

Dear Mr. James McQueen:

Please find attached for consideration Community Work Training Program, Inc. proposal to continue to manage the Overtown Employment Assistance Center. We are requesting Grant funds to continue and expand our successful efforts in providing employment assistance to the residents of the Overtown Community.

Overtown Employment Assistance Center over the last **53 months** has had over **7,800 residents** to **visit** our office seeking employment assistance, During that same time period we have **registered** over **1,060 residents** seeking employment and have **referred** over **1,200 residents** to over **1,582 various positions**, which has **yield** **309 job placements**.

Community Work Training Program has also begun to track the income that the program participants are generating through being employed within the community on SEOPW CRA funded projects. For example **St. John Apartments** has had approximately **8 residents** on average working on the site earning an average of approximately **\$15,000.00 per month** in income, **Lyric Plaza Apartments** has had approximately **10 residents** on average working on the site earning an average of approximately **\$25,000.00 per month** in income, **Town Park South Project** has had approximately **7 residents** on average working on the site earning an average of approximately **\$12,000.00 per month** in income, over the **last 53 months we have tracked over 1.5 million dollars paid directly to the residents** We have placed on jobs throughout the community.

Community Work Training Program goals at the Overtown Employment Assistance Center is to document that the SEOPW CRA is delivering on the promise of responsible wage paying Jobs, social and economic support that assist the residents and create a pathway to economic revitalization to the residents of Overtown.

The **3 SEOPW CRA** projects mentioned above has employed approximately **25 residents on average**, earning approximately **\$52,000.00 per month** in income to Overtown residents. With the upcoming Sawyer Walk project we anticipate between 100-150 residents will be employed and the Employment Assistance Center thru the SEOPW CRA support is laying the foundation for families to build their future success.

Community Work Training Program, Inc. respectfully request the renewal of our grant in the amount of **\$200,000.00** to continue the work at hand in the Overtown Community.

Sincerely

Emanuel Washington

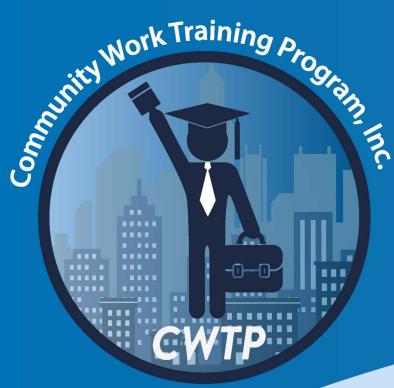
Pg.

1490 NW 3rd Avenue, Suite 106 Miami, Florida 33136

Phone: (855) 298-7462 Fax: (888) 689-4811 Email: cwtp@cwtpinc.com

Website: www.communityworkprogram.com

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"We Put The Community To Work

2021 -2022 OVERTOWN EMPLOYMENT ASSISTANCE CENTER

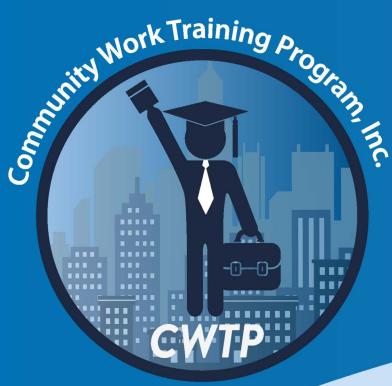
"History"

Overtown is one of the oldest neighborhoods in the City of Miami. initially designated as a community for Blacks when Miami was incorporated in 1896. It was inhabited by people who worked on the railroad and other early industrial and commercial ventures, and was a thriving center of commerce and culture for the Black community, particularly for music and entertainment in the 1940s and 1950s. Over the decades, the area declined economically due to migration of middle-class Blacks and the construction of I-95 and I-395 that bisected the community. In recent years there have been efforts to preserve the historical churches and the Lyric Theatre and to revitalize the entire Overtown area. The City of Miami and Southeast Overtown Park West Community Redevelopment Agency in their infinite wisdoms has not forgotten the promises that were made to the people of the Overtown community to restore the neighborhood.

The SEOPW CRA recognizes that structural revitalization of a community with new buildings, infrastructure and state of the arts facilities without economic revitalization of the existing businesses and employment opportunities for the residents, recognizes that it would be inconsistent with its goal to foster progress and growth that reflects the vision and priority of the community.

The Overtown community has transformed over the past decade, it has become one of the fastest growing and most desired place to live, work and play in South Florida, which makes Overtown a place of destination for many.

On June of 2015, the City Council of the City of Miami Gardens, Florida issued an ordinance; ordinance number 2015-06-341. This ordinance is known as the City of Miami Gardens Business and Resident Economic Plan or CMG-BREP. This economic plan is designed to ensure that the residents and the businesses of Miami Gardens not only see and enjoy the structural revitalization of the community, but this ordinance guarantees that they will take part in the economic revitalization and assured that the dollars that the City of Miami Gardens gets from its residents and the dollars that the City gets on behalf of its residents, will now find its way back into the homes of the residents they serve. The City of Miami Gardens Community Development Department has a motto that says, "Connecting the pieces for a stronger community." This motto echoes the SEOPW CRA written policies that will connect the Overtown community to its resources and make it stronger.



"We Put The Community To Work"

"HISTORY Continue"

The City of Miami Department of Community & Economic Development mission statement is to a in creating a viable urban community for the neediest people in our City while reducing poverty, embracing diversity, assisting with economic development, and improving the overall quality of life

In November 2004 the SEOPW CRA conducted the **Dover Kohl** study that outlined **14 guiding principles** aimed to facilitate the redevelopment of the Overtown community.

In 2009 the City of Miami Planning Department updated the plan to further focus and defined the guiding principles to structurally and economically revitalize the Overtown Community.

Within the plan, principle number **4 of 14** states "There must be variety in employment opportunities and an **EMPLOYMENT CENTER** should be located within the neighborhoods to accommodate those who wish to live in proximity to their work and reduce dependence on the automobile and long commutes.

In conclusion the general consensus in the community was that employment opportunities should be high priority and made available to the existing residents of the Overtown Community.

"PROBLEM"

Overtown is faced with a unique situation when it comes to employment, not only are the residents faced with high unemployment and underemployment. Overtown has a recidivism problem, when we hear the word **RECIDIVISM** we often think about the revolving doors of crime in our community, whereby men, women and children are caught up in the cycle of the criminal justice system. They commit crimes, go to jail and serve time in jail, get out of jail and sadly, but often find themselves committing another crime and falling back into the cycle of RECIDIVISM.

Well just like the **RECIDIVISM of CRIME**, the Overtown Community is faced with the **RECIDIVISM of UNEMPLOYMENT AND UNDEREMPLOYMENT**, There is a vicious cycle that Overtown residents face, many residents are employed or underemployed and all of sudden they just quit the job or maybe even get terminated or just laid off.



"We Put The Community To Work"

"PROBLEM Continue"

There are many reasoning behind these dilemmas, the Community Work Training Program has identified these causes and the residents that face these problems need to undergo an intense and highly structured employment mentoring program.

The Community Work Training Program has created a highly effective comprehensive approach to successfully deal with the problems.

The Community Work Training Program is poised and dedicated to connect the pieces in the Overtown Community as it pertains to the complex employment issues the residents face.

"SOLUTION"

"Continuance and expansion of the Overtown Employment Assistance Center"

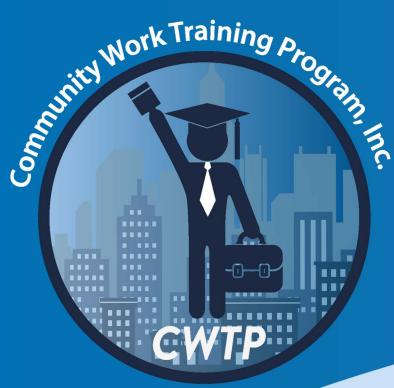
Community Work Training Program, Inc.(CWTPINC) unique approach in assisting local residents in overcoming the inconsistencies to maintaining steady employment and mentoring them to become a stable part of the local workforce over the past 53 months has been unprecedented.

CWTPINC Overtown Employment Assistance Center located at 1490 NW 3rd Ave Suite 106 Miami, Florida 33136, over this same **53 months** time period has had over **7,800 visitors** come to our office seeking employment assistance and job opportunities.

CWTPINC Overtown Employment Assistance Center has **registered** over **1,060 residents** seeking employment assistance.

CWTPINC Overtown Employment Assistance Center has referred over **1,212 residents** seeking job opportunities to over **1,582 job opportunities**.

CWTPINC Overtown Employment Assistance Center has Placed over **309 residents** seeking job opportunities.



“We Put The Community To Work”

"SOLUTION Continue"

CWTPINC has provided an Individual Employment Success Plan (I.E.S.P.) for each participant, use this tool to track and document the success of the individual we register and refer to jobs opportunities.

CWTPINC are registering and enrolling residents into available training and apprenticeship opportunities.

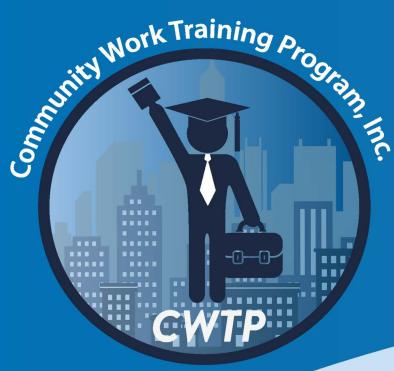
CWTPINC are providing basic work tools and personal protection equipment for resident participants that need hard hats, safety vest, safety glasses, gloves, hammers, screw drivers, work shirts to start working initially.

CWTPINC has established relationship with over 50 employers that has opened their Human Resource Departments and are posting all of their job opportunities with CWTPINC.

CWTPINC has been tracking the income impact of the jobs that the resident participants have been earning on CRA funded projects such as Lyric Plaza, Lyric Point, Island Living, Courtside Apartments, St. John Apartments, The World Center, Town Park South, Town Park North and Town Park Village has yielded more than \$75,000.00 per month which equates to over \$900,000.00 in annual income revenue to the Overtown residents.

CWTPINC has been providing basic Financial Literacy to resident participants about budgeting and developing a pathway to homeownership.

CWTPINC has been providing resident participants with mentoring and conflict resolution skills assist them with the capacity to keep the job.



“We Put The Community To Work”

2021 - 2022 OVERTOWN EMPLOYMENT ASSISTANCE CENTER

LINE ITEMS

BUDGET

PROGRAM OPERATION:

PROGRAM COORDINATOR	-----	\$50,000.00
ASSISTANT PROGRAM COORDINATOR	-----	\$35,000.00
PROGRAM ADMINISTRATOR	-----	\$35,000.00
ADMINISTRATIVE ASSISTANT	-----	\$35,000.00

PROGRAM ADMINISTRATION :

<u>PROGRAM / FICO-PR LIABILITY</u>	-----	<u>\$23,000.00</u>
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CENTER OPERATION:

<u>INSURANCE</u>	-----	<u>\$2,500.00</u>
<u>COMMUNICATION</u>	-----	<u>\$4,000.00</u>
<u>BUSINESS LICENSES FEES</u>	-----	<u>\$1,000.00</u>
<u>OFFICE FURNITURE AND FIXTURES</u>	-----	<u>\$1,000.00</u>
<u>PARTICIPANT SUPPLIES</u>	-----	<u>\$1000.00</u>
<u>COMPUTER & SOFTWARE</u>	-----	<u>\$3,000.00</u>
<u>OFFICE SUPPLIES</u>	-----	<u>\$1,500.00</u>
<u>RENT</u>	-----	<u>\$8,000.00</u>
<u><u>TOTAL</u></u>	-----	<u><u>\$200,000.00</u></u>

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