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**Francis Suarez—Midtown Chair**  
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## **Media Advisory**

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### **Local High School Student Designs New Logo for Miami Community Redevelopment Agency**

***---Booker T. Washington High School Senior Wins \$2,500 College  
Scholarship---***

**(Miami, FL)**—The Miami Community Redevelopment Agency (CRA) has adopted a local high school student’s design as the new official logo. The CRA has awarded 17-year old Alex Alexander a \$2,500 college scholarship prize for his winning design. The Southeast Overtown/Park West CRA board has unanimously voted to accept the design as the agency’s official logo.

“We reached out to Booker T. Washington High for a logo design contest in September because they are the only high school within the CRA boundaries and we were looking for a logo which was more reflective of our community,” says Southeast Overtown/Park West CRA Chairman Richard Dunn.

Alexander says his design, which features shaking hands, symbolizes unity, along with key elements of both the Overtown and Omni communities, including the downtown skyline, the Lyric Theater, and other symbols of a rebuilding community.

“We are very proud to have a local student’s design serve as the inspiration for an agency that is committed to serving our community,” says Omni Chairman Marc Sarnoff.

The Adrienne Arsht Performing Arts Center has also awarded Alexander and his family seats in the Presidential Box for an upcoming performance.

CRA Executive Director Pieter Bockweg says the new logo will be effective immediately and be featured at all events and on CRA official materials.

For more information, call David Karsh at (305) 679-6819

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