



PRESS RELEASE
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For Immediate Release
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Southeast Overtown/Park West CRA

2012 American Black Film Festival Community Showcase

Miami, Florida. The Southeast Overtown/Park West Community Redevelopment Agency ("CRA") has once again partnered with Film Life, Inc., the producers of the American Black Film Festival, to present the 3rd Annual Community Showcase of the American Black Film Festival. The Community Showcase serves as a promotion and marketing vehicle to attract the film and entertainment industry to Miami and to induce festival attendees and other visitors to support the local businesses within Miami's community redevelopment areas.

The Community Showcase will open on Wednesday, June 20 and close on Sunday, June 24, 2012 with a premier screening of select films submitted into the Community Showcase by local filmmakers highlighting the talent pool of Miami-Dade County. The screening will take place at the Carnival Studio Theatre at the Adrienne Arsht Center for the Performing Arts of Miami Dade County. The CRA is now accepting film entries for the Community Showcase. For more information on the call for entries or the Community Showcase, visit www.MiamiCRA.com.

Sponsored by the Southeast Overtown/Park West
Community Redevelopment Agency

COMMUNITY SHOWCASE FILM COMPETITION
CALL FOR ENTRIES!

2012 AMERICAN BLACK FILM FESTIVAL
COMMUNITY SHOWCASE

A *Diaspora Community Showcase* presenting the cinematic works of Miami-based filmmakers. Selected film productions will be prominently screened at the Carnival Studio Theatre at the Adrienne Arsht Center for the Performing Arts of Miami Dade County on Friday, June 24, 2012.

Application and eligibility information will be posted to the CRA website at www.MiamiCRA.com. For more information, contact:

Andrea Smith
Festival Liaison
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OPENING DATE: THURSDAY, APRIL 5, 2012
CLOSING DATE: FRIDAY, MAY 11, 2012

Logos at the bottom include: Miami Dade County, CRA, ABFF, and Believe.